

Rosa Ferrer

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ACADEMIC POSITIONS AND AFFILIATIONS

Associate Professor (with tenure), Dept. of Econ. and Business, U. Pompeu Fabra, 2016-present

Affiliated Professor, Barcelona School of Economics, 2009-present

Centre for Economic Policy Research (CEPR), Research Affiliate, 2015-present

OTHER PROFESSIONAL ACTIVITIES AND POSITIONS

Program Director, Master in Competition, Regulation and Markets, BSE, 2019-Present

Board Member, European Association of Law and Economics, 2019-Present

Associate Editor, Journal of the Spanish Economic Association, SERIES, 2019-Present

Co-editor, Cambridge Elements in Law, Economics, and Politics, 2020-2021

Ramon y Cajal Research Fellow, 2014-2020

Assistant Professor, Dept. of Econ. and Business, U. Pompeu Fabra, 2009- 2016

Juan de la Cierva Research Fellow, 2011-2013

Executive Committee of the Spanish Economic Association, 2018-2020

President, Committee on the Situation of Women in Economics, Spanish Economic Association (AEE), 2019

Steering Committee, Master in Competition and Market Regulation, BSE, 2017-18

Executive Committee on the Situation of Women in Economics, Spanish Economic Association (AEE), 2015-2018

Industrial Economics Committee, Spanish Economic Association (AEE), 2013-2017

EDUCATION

Ph.D. in Economics, 2009, Vanderbilt University

M.A., Economics, 2005, Universitat Autònoma de Barcelona

B.Sc., Economics and B.A., Law, 2003, Universidad Carlos III de Madrid

RESEARCH INTERESTS

Law and Economics, Industrial Organization, Digital Economy, Gender Economics, Consumer Policy, Economics of Crime

PUBLICATIONS IN REFEREED JOURNALS

“Consumers’ Costly Responses to Product-Harm Crises,” joint with Helena Perrone, forthcoming, *Management Science*.

“Gender Gaps in Performance: Evidence from Young Lawyers” (joint with Ghazala Azmat), *Journal of Political Economy*, vol. 125, no.5, 2017. *Media coverage*: La Vanguardia, VoxEU, Frankfurter Allgemeine, Marginal Revolution, Centre Piece, Nada es Gratis

“Conditional Privacy Rights, Comment” *Journal of Institutional and Theoretical Economics (JITE)*, 173(1), 132-137, 2017

“On the Justice of Decision Rules,” (joint with Jose Apesteguia and Miguel A. Ballester), *Review of Economic Studies*, 78: 1-16, 2011

“Breaking the Law when Others Do: A Model of Law Enforcement with Neighborhood Externalities,” *European Economic Review*, 54: 163-180, 2010

ONGOING RESEARCH

“Career Concerns in an Adversarial Setting: the Effect of Lawyers' Reputational Concerns and Further Applications” revise and resubmit

“Distaste for Advertisements in Two-Sided Markets: Evidence from Free-to-Air TV” joint with Sully Calderón, Aida Moreu and Paul Richter

“Optimal Rewards for Prisoners when Accounting for Strategic Good Behavior,” joint with Mónica Faura

“Transparency Adoption, Quality Provision and Competition,” joint with Gerard Llobet (work in progress)

“The Demand and Supply of Gender-Stereotyped Media Content,” (work in progress)

BOOK CHAPTERS

“Retos de la publicidad online en el consumo de contenido digital” joint with Akhil Ilango and Paul Richter in “Reformas para impulsar la competencia en España”, edited by Juanjo Ganuza and Joaquín López Vallés, published by FUNCAS and the Spanish National Markets and Competition Commission (CNMC)

THESIS COMMITTEES AND FINAL PROJECTS SUPERVISION

PhD Supervision

Akhil Ilango (expected 2023), Paul Richter (ongoing)

Thesis Committee

Wang, Xiaoyu, Tilburg University, April 2021, “Essays in Microeconomic Theory.”

Alexandro Ruiz Pérez. “Essays on firms and finance” PhD. CEMFI, November 2020 (Placement: Compass-Lexecon).

Okulicz, Danisz, “Essays in Law and Economics” PhD. Universitat Autònoma de Barcelona, September, 2019 (Placement: National Research University - Higher School of Economics, Moscow)

Xiao, Jean Y. “An Empirical Examination of Consumer Litigation Funding,” PhD. Vanderbilt University, May, 2017 (Placement: Office of the Comptroller of the Currency, Washington)

Supervision of Final Projects

Boada, F., Gutiérrez-Mayordomo, P., Pérez Torres, A., and Tobías Larrauri, “Asymmetric pricing in the Spanish electricity market”, 2021

Juarros, L., and Vivancos, A. “Understanding Reality Shows’ Mass Success in Social Media: Empirical Analysis of Key Determinants and Gender Differences”, 2020

Faura, M. “Once a Thief always a Thief? The Revision of Criminal Recidivism with a Model of Virtuous Deterrence, 2017

Vidal Bosch, C. “Voting behaviour: Gender quotas and Participation,” 2017

Cañellas Salas, O., Elizalde Salazar, I., Franco Loro, N., and Sales Balcells, B. “Economic Impact of Quality Control Failures: Evidence from the Horse Meat Scandal”, 2016

Fernández Fortes, B. “Women in Top Executive Jobs,” 2016

Ochogavía, P. “Gender Differences in a Competitive College Framework: Performance Evaluation and Non-cognitive Factors”, 2016

Hoefer, J., Morgades, A., Soriano, J, and Sun, J. “Economic and Legal Analysis of Mandatory Non-Recourse Mortgages with Applications to Spain”, 2013.

COURSES TAUGHT

Barcelona School of Economics (Graduate courses)

Digital Economy (Master in Competition and Market Regulation), 2018-2022

Industrial Organization (Master in Economics), 2017, 2019-2022

Economic Analysis of Law, (Master in Competition and Market Regulation), 2013-14, 2016, 2017

Advanced Microeconomic Theory II (Master in Economics), 2014.

Universitat Pompeu Fabra (Undergraduate courses)

Economics of the Firm, 2009-2011, 2013-2014, 2017-21

Law and Economics, 2010, 2011, 2013, 2014

HONORS, GRANTS AND FELLOWSHIPS

BSE Seed Research Grant, 2021

Ramon y Cajal Research Fellow, 2014-2020

Honorary Member of the Spanish Economic Association, 2019

Nominee, Vanguardia de la Ciencia Science Award, 2017

Juan de la Cierva Research Fellowship, 2010

Ajuda Comença, UPF

Vanderbilt College of Arts and Science, Summer Research Award, 2008

Household International Best Research Paper Award 2007, Vanderbilt University

Kirk Dornbush Research Assistantship for AY 2007-08, Vanderbilt University

Doctoral Fellowship, Spanish Ministry of Education and Science, 2004-2006

Doctoral Fellowship, Ramon Areces Foundation, 2003-2004

PARTICIPATION IN RESEARCH PROJECTS

PID2019-109377GB-I00 Ministerio de Ciencia e Innovación (P.I. Albert Banal)

ECO2016-76998-P, Ministerio de Economía y Competitividad (P.I. Albert Banal)

RYC-2013-14064 Ministerio de Economía y Competitividad (P.I. Rosa Ferrer)

ECO2013-43011-P, Ministerio de Economía y Competitividad (P.I. Albert Banal)

ECO2010-15052, Ministerio de Ciencia e Innovación (P.I. Massimo Motta)

ECO2008-01116, Ministerio de Ciencia e Innovación (P.I. Benito Arruñada)

NSF grant SES-0814312 “Mass Torts and (Rational) Bayesian Optimism,” 2008- 2011 (P.I. Andrew Daughety and Jennifer Reinganum)

Predocctoral Fellowship (FPI), Project SEC2003-00306, Ministerio de Educación y Ciencia

PROFESSIONAL ACTIVITIES

Referee for:

Econometrica; American Economic Review; Journal of Political Economy; Quarterly Journal of Economics; Review of Economic Studies; Management Science; Journal of the European Economic Association; International Economic Review; RAND Journal of Economics; American Economic Journal: Applied Economics; Journal of Labor Economics; Games and Economic Behavior; Journal of Public Economics; European Economic Review; Journal of Law, Economics and Organizations; Journal of Industrial Economics; American Law and Economics Review; Journal of Legal Studies; Journal of Population Economics; Journal of Public Economic Theory; Journal of Empirical Legal Studies; Labour Economics; Review of Industrial Organization; Journal of Comparative Economics; International Journal of Central Banking; SERIEs, Review of Law and Economics; Economica; Economics Bulletin; International Review of Law and Economics; Journal of Consumer Policy.

Seminar presentations:

2021-2022	New Economic School; Higher School of Economics
2019-2020	Erasmus School of Economics, Rotterdam; Tel Aviv University Law School and Business School; Economics Dept, Bath University; Economics Dept, University of Gothenburg; Universidad del Rosario, Bogota; Universidad Javeriana, Bogota; Université Paris Nanterre, EconomiX; Universidad de Murcia, Dept. Econ
2016-2018	University of Economics, Prague; Universidad de Girona, Dept. Econ.; Universidad de los Andes, Bogota; Universidad Pablo de Olavide, Sevilla; Department of Applied Economics, Universitat Autònoma de Barcelona; UPF Law Department, Barcelona; Toulouse School of Economics
2014-2015	Max-Planck Institute for Research on Collective Goods, Bonn; EIEF, Rome; Bocconi University, Milan; Dept. of Economics, Universität Hamburg; European University Institute, Florence
2011-2013	University of Bonn; Mannheim University; Georgetown Law School; Vanderbilt Law School; Stockholm University, Dept. of Economics; Tinbergen Institute, Amsterdam; CEMFI, Madrid; Universitat de Barcelona; Amsterdam University, ACLE Center; LMU Munich, Dept. Economics, Technische Universität Dortmund, Dept. Economics; Uppsala Universitet, Department of Economics; Universitat Autònoma de Barcelona and IAE-CSIC, Bellaterra seminar; University of Birmingham, Dept. of Economics,
2008-2010	IESE Business School, SP-SP Seminar, Barcelona; Universidad de Navarra, Pamplona; Universidad de Malaga; Universität Bonn

Conference presentations:

2022	Berlin IO Day, Germany (invited speaker); Jornadas de Econ. Industrial, Univ. LPGC; EALE Lisbon.
2021	6 th French Law & Economics Association (AFED), Besançon (keynote speaker); EARIE 2021 (online); 7th Annual Conference on 'Contests: Theory and Evidence'; 11 th Spanish Law & Economics Association (online)

- 2020 Econometric Society World Congress (online); European Law & Economics Association, (online); 3rd Reading Experimental and Behavioural Economics Workshop.
- 2019 Association of Competition Economics, Copenhagen; EALE, Tel Aviv; Jornadas de Economía Industrial, Madrid (invited speaker); AEDE Conference, Porto.
- 2018 Simposio de Economía Española, Universidad Carlos III de Madrid; LATAM Workshop in Econometrics, Lima; Jornadas de Economía Industrial, Universitat de Barcelona; AEDE Conference, Lleida
- 2017 7th Annual Israel Industrial Organization Day, Jerusalem (invited speaker); 12th Conference on Empirical Legal Studies, Cornell University; VIII Annual AEDE Conference, Madrid
- 2016 1st European Empirical Legal Studies Conference, Amsterdam
- 2015 Simposio de Economía Española, Girona; 35th Arne Ryde Symposium, Malaga
- 2014 EALE, Aix-en-Provence; Jornadas de Economía Industrial, Barcelona; EARIE Conference, Milan; Barcelona GSE Winter Forum, Microeconomics; V Annual AEDE Conference, Malaga; ALEA, Chicago University.
- 2013 Conference of Empirical Legal Studies, Philadelphia; EARIE Conference, Evora; APET, Lisbon; IV Annual AEDE Conference, Granada; Barcelona GSE Summer Forum.
- 2012 Simposio de Economía Española, Vigo; EALE, Stockholm; III Annual AEDE Conference, Valencia; EEA-ESEM Malaga; ALEA, Stanford.
- 2011 IV Workshop on Gender Economics, COSME; II Annual AEDE Conference, Barcelona
- 2010 EEA, Glasgow; Annual Meeting of the European Association of Law and Economics (EALE), Paris; Jornadas de Economía Industrial, Madrid; I Annual AEDE Conference, Madrid; ALEA, Princeton; IIOC, Vancouver.
- 2009 Annual Conference of the European Association for Research in Industrial Economics (EARIE), Ljubljana, Slovenia; Annual Congress of the European Economic Association (EEA), Barcelona; Annual Conference of the Association for Public Economic Theory, Galway; ECORE Summer School on Market Evolution and Public Decision, Brussels; Second European Economic Review Talented Economists Clinic, Florence.
- 2008 Simposio de Economía Española, Zaragoza; Southern Economic Association, Washington D.C.; Meeting of the Canadian Law and Economics Association, Toronto; Annual Meeting of the American Law and Economics Association (ALEA), Columbia University.
- 2006-07 European Meeting of the Econometric Society, Budapest; Graduate Student Conference at Washington University in Saint Louis; European Meeting of the Econometric Society, Vienna; International Social Choice and Welfare Meetings, Istanbul.

Conference Organizer

38th European Law and Economics Association, 2021

Barcelona GSE Summer Forum, Applied IO Workshop, 2013-present

COSME Gender Workshop, Madrid, 2016, 2018, 2019

Scientific Committee:

EEA-ESEM 2021-2022

Winter Meeting of the Econometric Society, 2021

Chair of the Scientific Committee of the 44th Simposio of the Spanish Economic Assoc., 2019

Barcelona GSE Summer Forum, Applied IO Workshop, 2013-2019

COSME Gender Workshop, Madrid, 2015-2019

Jornadas de Economia Industrial, 2014-2017

43rd EARIE Annual Conference, Lisbon, 2016

31th Annual Congress of the European Economic Association, Geneva, 2016

10th Annual Conference on Empirical Legal Studies, Washington Univ. in St. Louis, 2015

42nd EARIE Annual Conference, Munich, 2015

25th Annual Conference of the American Law and Economics Association, Columbia, 2015

23rd Annual Conference of the American Law and Economics Association, Vanderbilt, 2013

22nd Annual Conference of the American Law and Economics Association, Stanford, 2012

Other service:

CEPR VIOS Seminar Series' Organizer, 2022

Organizer, Departmental Seminar, Universitat Pompeu Fabra, 2019-present

Evaluator Spanish National Agency (ANEP), 2011, 2012, 2016, 2019

Junior Recruiting Committee Member (UPF), 2012, 2013, 2017, and 2018

Department representative at the UPF Gender Equality Commission, 2014-2021

Co-organizer of the Microeconomics Seminar, Universitat Pompeu Fabra, 2010-2012